

*Educator and strategist with two decades of experience in storytelling, curriculum design, and business growth. Skilled at turning complex tools—AI, SaaS, LMS platforms—into engaging, reliable learning experiences. Background spans higher ed, enterprise content, and brand journalism, always focused on helping people learn and organizations succeed.*

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## EXPERIENCE

- 2024 – Present      **GUEST TEACHER | SAINT VRAIN VALLEY SCHOOLS**  
Substitute Teacher across language arts, media, STEM, and PE. Taught Project Launch summer school class in personal finance using Junior Achievement curriculum.
- 2013 – Present      **TEACHING PROFESSOR | UNIVERSITY OF DENVER**  
Teach courses in editorial design, web design, infographic storytelling, [Studying Star Wars](#) and [Cannabis Journalism](#). Faculty Advisor to student newspaper [The Denver Clarion](#), mentoring students in newsroom operations, audio storytelling, and podcast production. Adjunct in Daniels College of Business [Entrepreneurship Program](#).
- Mar 2023 – Feb 2024      **SENIOR BRAND NEWSROOM JOURNALIST | QUAD**  
Wrote *The Week in Generative AI*, a weekly editorial for marketers on AI trends. Produced monthly industry updates in the Postal, Paper & Logistics sector. Balanced reporting, editorial workflows, and tight deadlines in a fast-paced, remote newsroom. Downsized in mass layoff.
- 2014 – 2023      **BRAND JOURNALIST | STICKERGIANT, LONGMONT, CO**  
Produced *Stickers on the Mic*, a small business growth podcast spotlighting customer stories and marketing insights. Managed full production cycle—from guest booking to recording—including publishing and multi-channel amplification. Served as on-air voice talent for ad campaigns. Wrote *Sticker Stories* blog featuring customer narratives. Helped create GIF Marketing Program.
- 2011 – 2013      **COPYWRITER & BACKCOUNTRY GUIDE | NATURE VALLEY TRAIL VIEW**  
Copywriter and on-camera talent for a digital storytelling campaign in Great Smoky Mountains National Park. The project won a Cannes Lion and was featured on Google's *Think With Google* Creative Sandbox.
- 2010-2013      **MAP EDITOR | BACKPACKER MAGAZINE, BOULDER, CO**  
Managed print/digital cartography products; served as product manager for the *BACKPACKER GPS Trails* app. Developed and hosted profitable backcountry navigation webinars, combining storytelling with interactive media.
- 2007-2010      **CARTOGRAPHER & PRODUCTION MANAGER | NOKIA, WASHINGTON, DC**  
Managed team of five to produce digital and print map services for key clients, including the NFL, Honda, and major convention centers and visitors bureaus. Served as technical contact for sales and client teams, scheduling production work and milestones.
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## EDUCATION

- **University of Denver** — Ed.D., Curriculum & Instruction, 2025
  - **University of Colorado-Boulder** — M.A., Journalism & Mass Communications, 2005
  - **Syracuse University** — B.S., Television, Radio & Film Production, 2002
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## SERVICE

- Youth Coach, **City of Longmont** (2014–Present)
- Community Advisory Board, **Rocky Mountain Public Media** (2017–Present)
- Organizing Team, **TEDx Boulder** (2016–2020)
- Mentor, **Online News Association** Student Innovation Lab (2016–2017)